

Dutch IT Channel Platform

Factsheet Round Tables



Round Table

Participating in, or hosting a round table is an effective way to produce content, and to discuss in a private setting with clients, prospects and or partner on C-level (C-1). The round table will be moderated by the editorial team of Dutch IT-channel or Executive-People.

Lead generation

Because our strategic partnership with Danny Frietman, combined with our own network, we can guarantee that the right participants will take place at your round table.

How does it work

Prior to the round table we will discuss the subject, agenda, and composure of the round table.

Note for Executive-People

The best result can be reached when one of your business cases is chosen, in which a representative of your client (CIO) will participate. Our moderator will keep an interactive session going, together with your peers (including diner).

Invites

After deciding upon the program and the topics, we will take care of the entire invitation process. Of course your relations and prospects are welcome to join as well. The ideal setting consists of 8-14 people.

Location and time

The round table will take place at a centrally located external location. During the session a diner will be served. The session will start at 17.00 hours, after the introduction we will start the round table and the diner, the session will end at 20.30 hours (with a possibility for extension).

Publication overview:

- We will publish an article and video of the topic of the round table, in order to inform our followers and subscribers in an independent way about the content of the session. In which you will have the possibility to emphasize thought leadership on this topic. We will also show some quotes of the participants.
- The video and the article will be published on our Platforms. The publications will also be announced in our newsletters and our social media accounts, and are also readable in our apps for iOS, Android and Windows.
- A publication in the print edition can be optionally added to your package.

Price Executive-People € 9.750,-*

Price Dutch IT-channel € 7.500,-*

*excluding VAT, location and catering.

NOTES!

- The video will be published without approval, however the editing and content will be agreed upon prior to the publication.
- The written report will be published after approval of the text.
- All Publications are available for your marketing and communications purposed, free of rights.
- Ask us about the possibilities of our round tables in Belgium.

Dutch IT Channel Platform, your trusted partner for:

